

- THE FUTURE OF WEB DESIGN -

- NEW YORK 2011 -

FOWD New York: three days of cutting-edge web design learning and intimate, expert-led workshops. Give your Design Team the edge, with sessions from the industry's leading speakers, the hottest topics and some world-class networking opportunities. Read on for a full description of the benefits of joining us this November.

LEARN: HTML5, CSS3, INTERFACE DESIGN, UX, ACCESSIBILITY, WIREFRAMING, COPYWRITING & MORE.

Big Commitment, Bigger Benefits - We know that your designer is an integral part of your team, and having them out of the office is a serious inconvenience. But it's *because* they're so integral to your business that they need to keep abreast of the industry's latest developments - and FOWD New York promises to bring them bang up to date.

A Need to Know Basis - We cover the topics that matter most to today's web designers and front end developers (HTML5, CSS3, typography, UX and many more.) Our keynotes top it all off with a healthy dose of inspiration.

Amazing City, Amazing Show - Future of Web Design New York has grown into a two day, two track conference, meaning loads of choice for our attendees, and around 400% more content than in 2009.

Great Chances for Networking - With over 500 like-minded designers descending on New York for the event, and both structured and informal networkings sessions provided, it's a brilliant opportunity for your Design Team to forge valuable new professional contacts.

Relive the Conference - Online videos of all sessions, with integrated slides and audio, will be made available to all attendees after the event, allowing your whole office to benefit.

Intimate Workshops On Offer - Full day (9am - 5pm) workshops are also available to attendees wishing to delve deeper into specially chosen hot topics. Numbers are capped at 40 per session, ensuring a great learning environment for attendees.

Inspiration From The Biggest Stars in Web Design - Motivate your design team with the best names in the industry. We fly the most influential speakers in from across the globe to ensure the quality of our line up is second to none.

One on One Design Clinics - A program of expert-led Design Clinics running throughout the afternoon breaks, gives your designer the chance to run new ideas past our amazing speakers and benefit from immediate, no-nonsense feedback.

Just Too Busy? Tailor Their Time - If you can see the benefits, but still can't imagine losing your designer for the full three days, we offer the option of 1 Day Only passes to the conference.

INCLUDED: FULL VIDEO PACKAGE, CATERED BREAKS, NETWORKING SESSIONS, FREE DESIGN CLINICS